

County Business Patterns Data User Guide

This guide provides steps to access County Business Patterns (CBP) data in hypertext tables or the American FactFinder (AFF). You may also contact the US Census Bureau's CBP staff at 301-763-2580 or ewd.county.business.patterns@census.gov for assistance.









CBP Data User Guide

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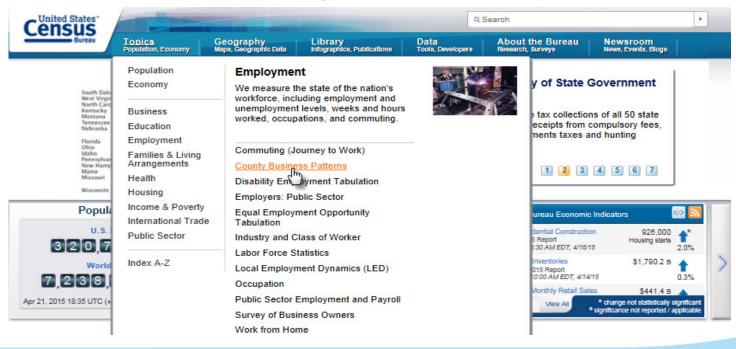
CBP Data User Guide

Access to CBP data through www.census.gov website

Step 1. Go to http://www.census.gov

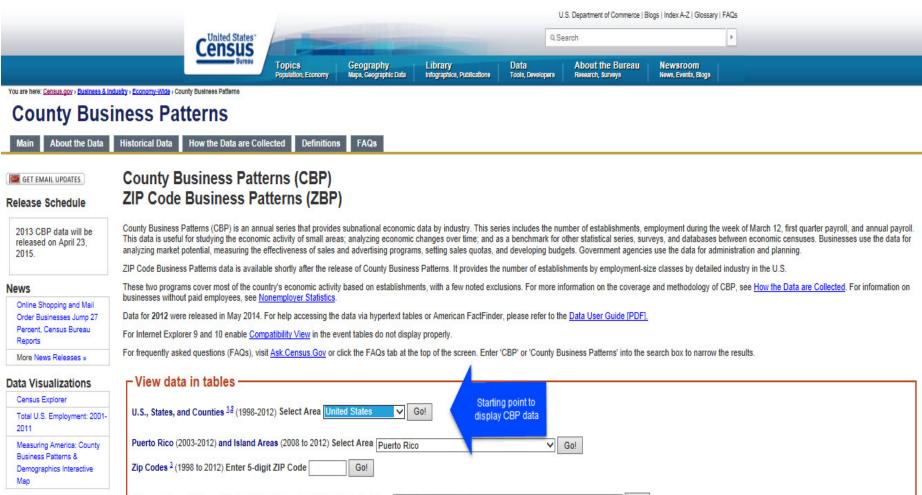
U.S. Department of Commerce

- Step 2. Point your mouse cursor to the Topics section tab in the top menu bar of the census webpage.
- Step 3. Under the Employment Category click on the County Business Patterns link.











Related Sites

U.S. Department of Commerce

Metropolitan and Micropolitan Statistical Areas 4 (1998-2012) Select Area Aberdeen, SD Micro Area

Economics and Statistics Administration U.S. CENSUS BUREAU

Last updated: 04/21/2015

Click here to access County Business Patterns Data.

✓ Go!



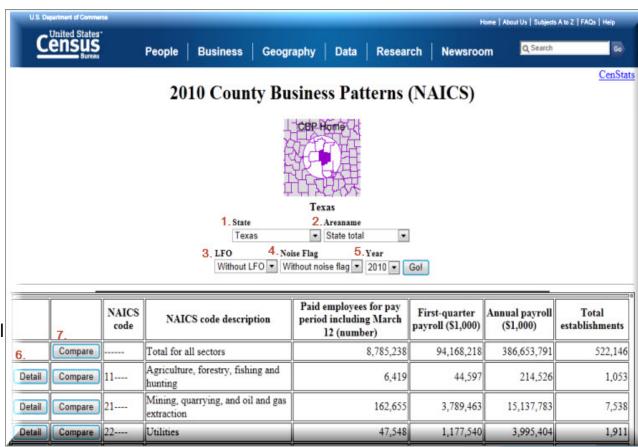


CBP Data User Guide

Understanding the CBP tables tools

In the CBP hypertext tables you will be able to change:

- Your state selection
- 2. Your county selection
- Add/remove legal forms of organization to your selections
- 4. Add/remove noise flags
- 5. Change your year selection
- 6. See industry sectors in detail
- Compare data with other counties within the selected state









CBP Data User Guide

Understanding the CBP tables tools

- Legal form of organization allows you to see the number of corporations, scorporations, sole proprietorships, partnerships, non profit organizations, government and others at the state level.
- Noise flags are letters used to maintain data confidentiality.
 Meaning of letters:
 - G Low Noise Infusion
 - H Medium Noise Infusion
 - D Withheld to avoid disclosing data for individual companies; data are included in higher level totals
 - S Withheld because estimate did not meet publication standards
- The **detail** button (No. 6 on previous slide) will expand the industry sectors up to the six digit level.
- For more definitions please visit: http://www.census.gov/econ/cbp/definitions.htm





CBP Data User Guide

Example: How to retrieve county data

1. Select a state from the drop down box in the View data in tables section of the CBP homepage.

County Business Patterns (CBP) ZIP Code Business Patterns (ZBP)

County Business Patterns (CBP) is an annual series that provides subnational economic data and annual payroll. This data is useful for studying the economic activity of small areas; analyz censuses. Businesses use the data for analyzing market potential, measuring the effectivenes administration and planning.

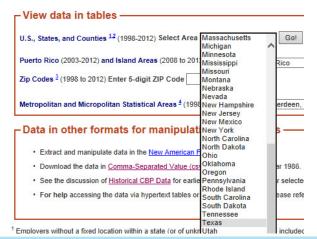
ZIP Code Business Patterns data is available shortly after the release of County Business Patt

These two programs cover most of the country's economic activity based on establishments, w information on businesses without paid employees, see <u>Nonemployer Statistics</u>.

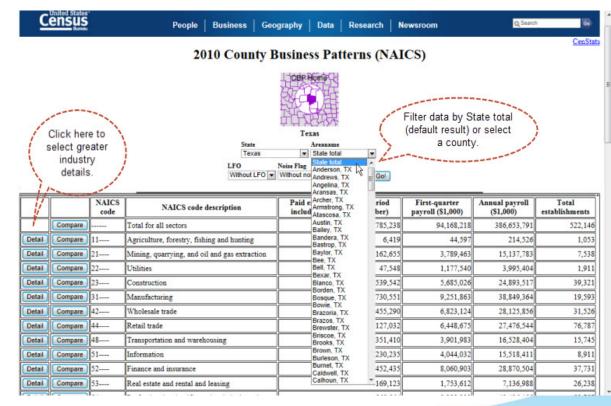
Data for 2012 were released in May 2014. For help accessing the data via hypertext tables or

For Internet Explorer 9 and 10 enable Compatibility View in the event tables do not display pro

For frequently asked questions (FAQs), visit Ask. Census. Gov or click the FAQs tab at the top



2. Select a county from the 'areaname' drop down box. The most recent data year payroll, establishments and employment by NAICS sector will display.





Last updated: 04/21/2015

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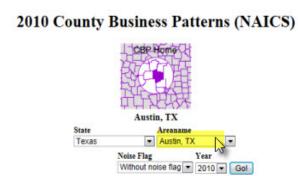




CBP Data User Guide

Example: How to retrieve county data

- 3. Once a county has been selected, click on the 'Go' button.
- 4. To compare county-level data for a particular sector to other counties within the selected state click on the 'compare' button. To view industry details clock on the 'detail' button.



		NAICS code	NAICS code description	Paid employees for pay period including March 12 (number)	First-quarter payroll (\$1,000)	Annual payroll (\$1,000)	Total establishments
	Compare		Total for all sectors	9,439	94,388	368,893	57:
Detail	Compare	11	Agriculture, forestry, fishing and hunting	<u>a</u>	<u>D</u>	D	
Detail	Compare	21	Mining, quarrying, and oil and gas extraction	102	1,024	5,807	11
Detail	Compare	22	Utilities	<u>b</u>	<u>D</u>	<u>D</u>	4
Detail	Compare	23	Construction	713	5,689	26,557	85
Detail	Compare	31	Manufacturing	3,345	44,348	163,241	3
Detail	Compare	42	Wholesale trade	Í	D	D	22
Detail	Compare	44	Retail trade	976	5,130	21,561	89
Detail	C& are	48	Transportation and warehousing	ſ	D	D	22
Detail	Compare	51	Information	51	575	2,865	
Detail	Compare	52	Finance and insurance	297	3,418	14,008	34









CBP Data User Guide

Example: How to retrieve county data

2010 County Business Patterns (NAICS)

CenStats

Several counties compared at the total sector level.

Industry Code Comparison 44----

Retail trade
Noise Flag Year
With noise flag ¥ 2010 ▼ Gol

	and the same of th							Number of establishments by employment-size class							
FIPS Code	Area Name	Paid employees for pay period including March 12 (number)	First-quarter payroll (\$1,000)	Annual payroll (\$1,000)	Total establishments	1-4	5.9	10- 19	20- 49			250- 499	500- 999	1000 or more	
001	Anderson, TX	1,970	10,591	46,109	169	70	66	18	11	2	- 1	1	0	- 0	
003	Andrews, TX	342	2,067	8,587	29	- 8	11	8	1	1	0	0	0	- 0	
005	Angelina, TX	4,932	25,733	108,874	327	112	90	75	31	13	5	0	1	0	
007	Aransas, TX	1,090	6,095	25,534	74	33	23	11	. 3	1	2	1	0	- 0	
009	Archer, TX	115	468	2,053	17	- 8	7	1	1	0	0	0	0	0	
011	Armstrong, TX	b	D	D	4	2	. 0	2	. 0	-0	0	0	0	0	
013	Atascosa, TX	1,498	7,930	34,461	110	48	29	23	7	0	2	1	0	-0	
015	Austin, TX	976	5,130	21,561	89	35	29	18	- 5	1	- 0	1	0	- 0	
017	Bailey, TX	239	994	4,134	25	12	9	2	1	1	0	0	0	- 0	
019	Bandera, TX	344	1,534	6,631	59	31	19	7	1	1	0	0	. 0	0	
021	Bastrop, TX	2,220	12,637	51,710	156	79	35	29	- 6	2	3	2	0	- 0	
023	Baylor, TX	92	313	1,346	14	7	- 5	. 1	1	.0	0	0	- 0	0	
025	Bee, TX	1,111	5,658	23,997	81	33	23	17	6	0	1	1	. 0	- 0	
027	Bell, TX	13,223	71,959	298,890	889	363	255	157	72	23	13	- 5	1	- 0	
029	Bexar, TX	80,203	468,229	1,964,450	4,701	1,879	1,318	791	431	117	120	42	2	1	
031	Blanco, TX	206	806	3,360	29	14	11	2	2	0	0	0	0	0	
999	Statewide, TX	2	D	D	2	1	- 0	1	0	0	0	0	0	- 0	

Save as text file.

For information on businesses with no paid employees, see Nonemployer Statistics

Change Geographic Area

ask census gov

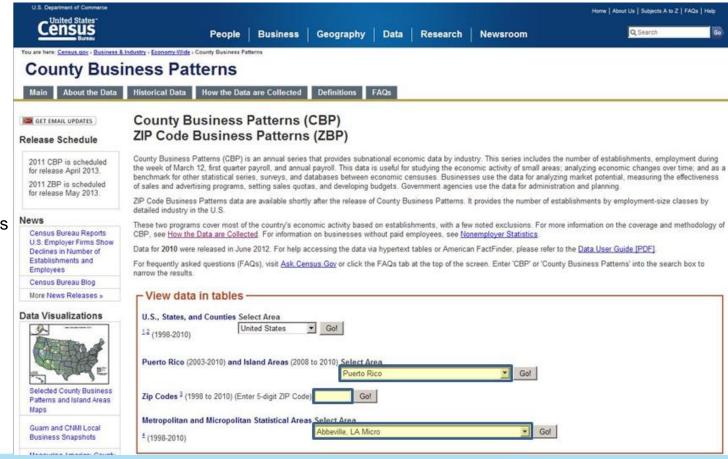




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CBP additional data products

Business Patterns also produce data for :
Puerto Rico,
U.S Virgin Islands,
American Samoa,
Commonwealth of the
Northern Mariana Islands and Guam.
Data by Zip codes,





Metropolitan and

Micropolitan statistical

areas are also available.





CBP Data User Guide

How to Download Data

There are several options available to download data.

From the CBP main webpage scroll down to the box named 'Data in other formats for manipulation and analysis'.

Data can be downloaded using the 'New American FactFinder' or the 'Comma-separated value' links.





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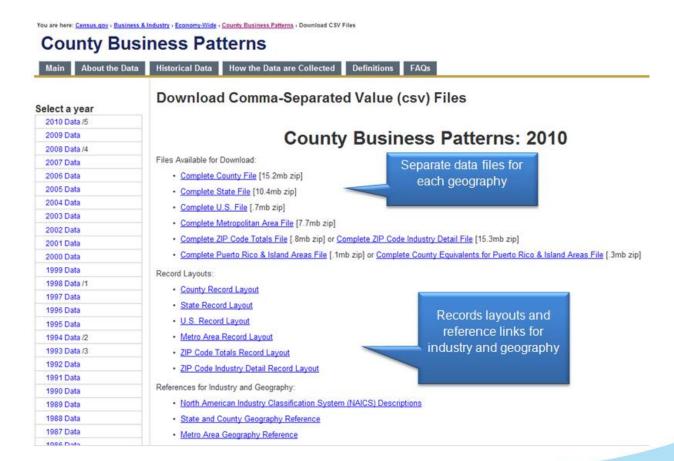




CBP Data User Guide How to Download Data

The comma separated value link will display data for multiple years by different geographies.

Various 'record layout' links are also available to aid in better understanding the data tables.



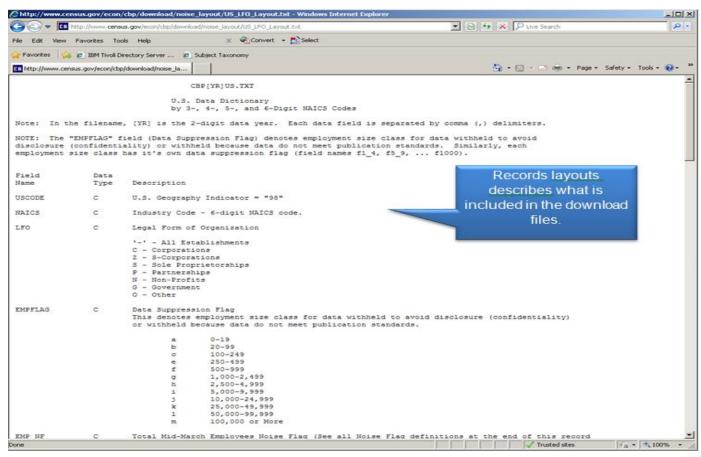






CBP Data User Guide

How to Download Data





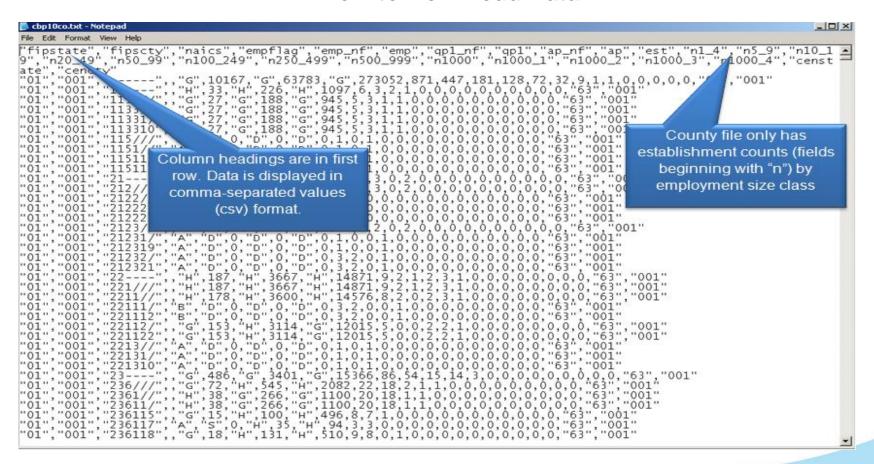






CBP Data User Guide

How to Download Data





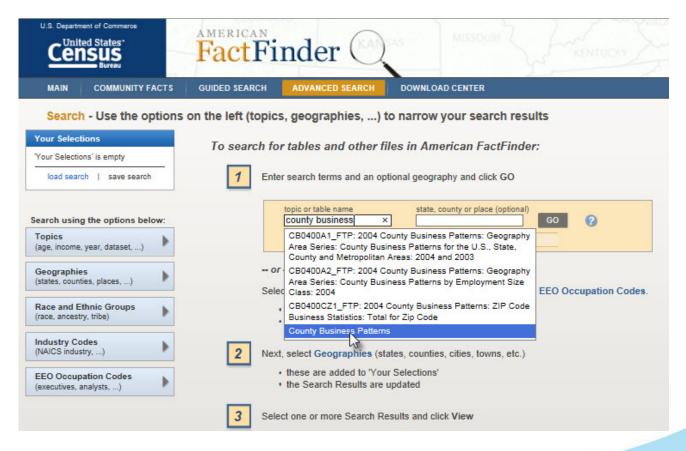


CBP Data User Guide

Access to CBP data through American FactFinder (AFF) website

County Business Patterns
Data can also be
accessed through the
'New American FactFinder'
link on the CBP website.

After clicking on the link, type the words business patterns on the first box, then select 'county business patterns' from the drop down menu.



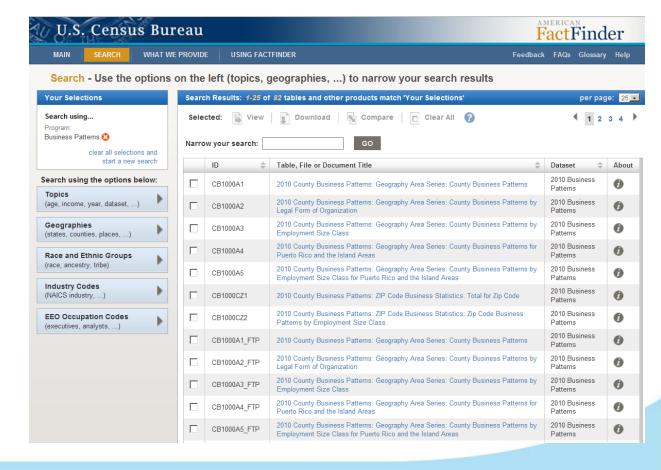




CBP Data User Guide

Access to CBP data through American FactFinder (AFF) website

The search results are now narrowed down to all Business Patterns tables.





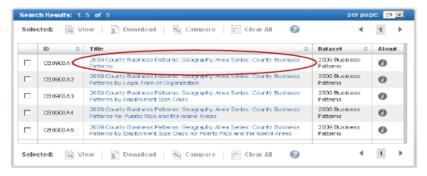


CBP Data User Guide

Access to CBP data through American FactFinder (AFF) website

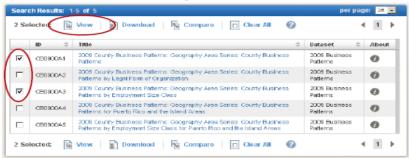
Opening Tables

To open a table, simply click on the hyperlinked table title.



To open multiple tables:

1. Check off the checkboxes next to the tables you would like to view, then click the "View" button.



2. The first table opens. To view the next table, click the right-arrow on the top right corner.











CBP Data User Guide

Access to CBP data through American FactFinder (AFF) website

Adding geography to CBP tables using the American FactFinder (AFF) website.

Adding Geographies to a Table

When no geographies are added to your selections, most tables open up by default with the highest level of geography in that table, typically the United States.

To add other geographies, such as states, counties, and metropolitan and micropolitan areas:

1. Check off the checkbox next to the table(s) you would like to view.



2. Select the "Geographies" button on the left-hand side.



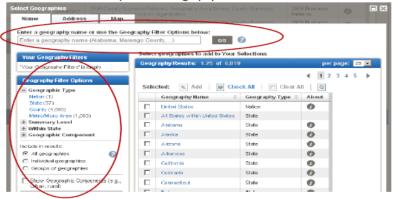




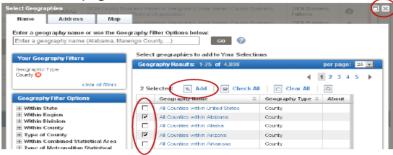
CBP Data User Guide

Access to CBP data through American FactFinder (AFF) website

3. The "Select Geographies" menu displays. This menu contains all the geographies that are available for the table(s) you checked off. You can search for a geography by name using the search box, or use th "Geography Filter Options" to find geographies by their type or by state. The available geographies for your search or filter will show up in the "Geography Results" area.



4. To add geographies to your table(s), check off the check boxes next to the geography names in the "Geography Results" area, and click the "Add" button. When you are done adding geographies, click the "X" button on the top-right corner.







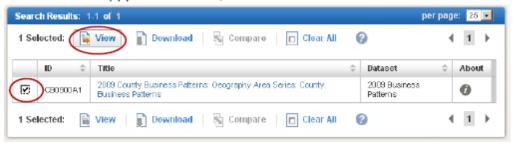




CBP Data User Guide

Access to CBP data through American FactFinder (AFF) website

5. Check off the table(s) you want to view, and click "View".



6. The table(s) opens with your selected geographies.

Geographic area name	2007 Horth American Industry Classification System (BAICS) code code	Meaning of 2607 Horth American Industry Classification System (NAICS) code code	Humber of establishments	Humber of paid employees for pay period including March 12	Hoise range for paid employees for pay period including March 12 (%)	First- quarter payroll (\$1,000)	Hoise range for first- quarter payroll (%)	Annual payroll (\$1,000)	Hoise range for annual payroll (%)
Alabaran		public administration)							
Autauga County, Alabama	00	Total for all sectors	877	10,828	c	88,731	G	270,567	c
Autougo County, Alabama	11	Agriculture, forestry, fishing and hunting	7	31	н	193	н	960	н
Autougo County, Aldoene	21	Mining, quarrying, and oil and gaz extraction	5	33	G	316	G	1,357	G
Autougo County, Aleloene	22	Utilities	g	190	н	3,710	н	14,518	н
Autougo County,	23	Construction	96	525	н	4,252	9	15,551	9







Access to CBP data through American FactFinder (AFF) website

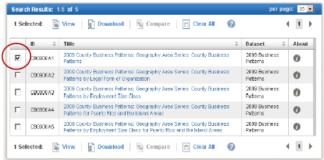
Adding industry codes to CBP tables using the American FactFinder (AFF) website.

Adding Industries to a Table

When no industries are added to your selections, most tables open up by default with the highest level of industries in that table, typically the sector or 2-digit North American Industry Classification System (NAICS) code level.

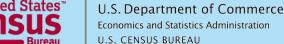
To add more industry detail:

Check off the checkbox next to the table(s) you would like to view.



2. Select the "Industry Codes" button on the left-hand side.



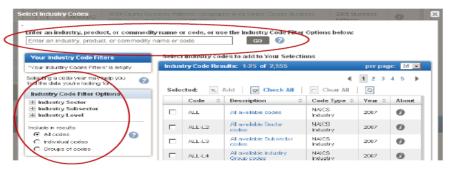




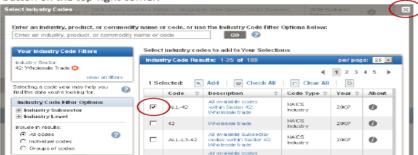
CBP Data User Guide

Access to CBP data through American FactFinder (AFF) website

3. The "Select Industry Codes" menu displays. This menu contains all the NAICS industries that are available for the table(s) you checked off. You can search for an industry by name using the search box, or use the "Industry Code Filter Options" to find industries by their sector or by their level in the NAICS hierarchy. The available industries for your search or filter will show up in the "Industry Code Results" area.



4. To add industries to your table(s), check off the check boxes next to the industry names in the "Industry Code Results" area, and click the "Add" button. When you are done adding industries, click the "X" button on the top-right corner.





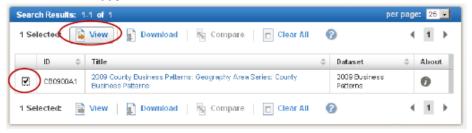




CBP Data User Guide

Access to CBP data through American FactFinder (AFF) website

5. Check off the table(s) you want to view, and click "View".



6. The table(s) opens with your selected industries.

Geographic area name	2007 Horth American Industry Classification System (HAICS) code code	Meaning of 2007 Horth American Industry Classification System (BAICS) code code	Humber of establishments	Number of paid employees for pay period including March 12	Hoise range for paid employees for pay period including March 12 (%)	First- quarter payroll (\$1,000)	Noise range for first- quarter payroll (%)	Annual payroll (\$1,000)	Hoise range for annual payroll (%)
United States	42	Wholesale trade	419,758	5,827,789	G	84,810,603	9	334,158,368	G
United States	423	Merchant wholesalers, durable goods	241 ,347	3,334,703	в	51,172,473	9	200,576,493	а
United States	4231	Noter vehicle and parts merchant wholeselers	24,882	362,348	G	4,141,455	G	18,599,797	G
United States	42311	Automobile and other motor vehicle merchant wholesalers	6,607	118,822	9	1,540,853	9	6,198,137	G
United States	423110	Automobile and other motor vehicle merchant wholesalers	6,607	118,622	в	1,540,653	9	6,196,137	g



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Access to CBP data through American FactFinder (AFF) website

Modifying a Table				
Once you have opened a table, you	are able to mod	ify it several differe	ent ways. To begin modif	ying a table,
click the "Modify Table" button.				
Actions: Modif	y Table Bo	okmark 📄 Down	load 🛶 Create a Map	
To return the table to its original state.	click the "Reset T	able" button.		
	,			
Table Tools 😂 Reset Table	Show Hidder	n Rows/Columns	☑ Transpose Rows/Columns	2
		select ather tables or geo	-	•
-			2	
Showing, Hiding, and Moving Colu	mne			
Most tables contain columns that a		he default view. Th	hese columns typically co	ntain
geography and other control fields.			,, ,	
88		,	,	
🔠 Hide Table Tools 📗 🖪 Bookm	ark 🖟 Downl	oad 🖦 Create a l	Map	
Table Tools: 🛇 Reset Table (Show Hidder	Rows/Columns	∄ Transpose Rows/Columns	•
Clic	ck 'Back to Search' to	select other tables or geo	graphies	
Legend: Fower and columns	collapse/expand data categories	rearrange C r	earrange sort ascending descending	filter rows
To hide a particular column, unche	k the box benea	th the column's dis	play label.	
	2007 North	Meaning of 2007		
	American Industry	North American Industry		
Geographic	Classification System (HAICS)	Classification System (NAICS)	Number of	
area name	code	code	establishments	
0		0	000	
		60 €		
To move a column to the left or rigi	nt, click the left o	or right arrows bene	eath the column's display	label.
	2007 Horth	Meaning of 2007		
	American Industry	North American Industry		
Geographic	Classification System (HAICS)	Classification System (NAICS)	Number of	
area name	code	code	establishments	
0		0	00	
●				







CBP Data User Guide

Access to CBP data through American FactFinder (AFF) website

Transpose Rows/Columns

In the new American FactFinder, you have the ability to transpose, or interchange the order of, rows and columns. To transpose rows and column, click the "Transpose Rows/Columns" button.



Sorting and Filtering Rows

To sort rows in ascending or descending order, click the "up" (for ascending) or "down" (for descending) arrow beneath the column's display label.



To filter rows based a data value, click the filter button beneath the column's display label.



The "Filter" menu displays. Select an operator (e.g., "greater than", "less than"), enter a value, and click "OK".



The resulting table will now only have the rows that meet your filter's criteria.







CBP Data User Guide

Access to CBP data through American FactFinder (AFF) website

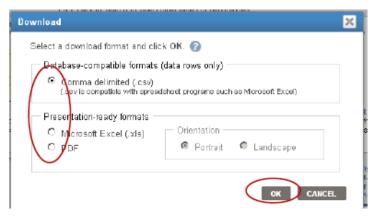
Downloading and Bookmarking Tables

Downloading

To download a table, click the "Download" button.



The "Download" menu appears. Select database-compatible (.csv) format, or presentation-ready formats (.xls or .pdf) and click "OK".



The table can now be used off-line and opened in spreadsheet, database, or PDF-viewing software.





CBP Data User Guide

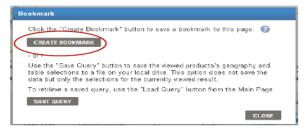
Access to CBP data through American FactFinder (AFF) website

Bookmarking

To bookmark a table, click the "Bookmark" button.



If the table has not been modified and contains a limited number of geographies and/or industries, you can create a bookmark by saving it into your browser's bookmarks.



If the table has been modified or contains too many geographies and/or industries, you will need to save a query file onto your computer.



The query file maintains all your selections and modifications for the table. To retrieve the table, you can upload the query file by clicking the "Load Query" button on the left-hand side of http://factfinder2.census.gov.





CBP Data User Guide

Access to CBP data through American FactFinder (AFF)



Definitions and Related Text

Definitions

To see the definition of a column, NAICS description, or symbol, click on the hyperlinked text.

Meaning of 2007 North American Industry Classification System (I/AICS) code code	Number of establishments	Number of paid employees for pay period including March 12	Noise range for paid employees for pay period including March 12 (%)	First-quarter payroll (\$1,000)
Total for all sectors	7,4 33,4 65	114,509,626	(G	1,227,571,160
Agriculture, forestry, fishing and hunting	21,679	153,829	G	1,167,043
Mining, quarrying, and oil and gas extraction	26,897	604,653	0	11,345,323
Utilities	17,312	641,552	G	15,918,776
Construction	712,977	5,967,128	G	66,883,872
Manufacturing	308,934	11,632,956	G	138,779,079
Wholesale trade	419,758	5,827,769	0	84,810,603
Retail trade	1,076,645	14,802,767	G	85,877,446
Transportation and warehousing	210,088	4,159,604	G	40,637,020
Information	135,726	3,288,109	G	59,688,942

The definition appears. If there is more information about the item, a "more >>" link will also appear.

Meaning of 2007 North American Industry Classification System (NAICS) code code	Number of establishments	Number of paid employees for pay period including March 12	Noise range for paid employees for pay period including March 12 (%)	First-quarter payroll (\$1,600)
Total for all sectors	7,433,465	114,509,626	9	1,227,571,160
Agriculture, foresti fishing and hunting	21,579	153,829	G	1,167,043
Viholesale trade State	s NAICS code reflects tore published in the : 17 Survey of Busines: tistics report. (Note th namic Census.) The c	2007 Economic Cent s Owners, and the 2 st this total is not pu	sus of Island Areas, 2007 Nonemployer	the 72







Access to CBP data through American FactFinder (AFF)

File Abstract

To find the file abstract of the table, which contains information about universe, geography/industry coverage, and other important information specific to table, click the "View Table Notes" button.



The file abstract appears.



Methodology and Other Program Information

For information on methodology, geography, industry classification, and the County Business Patterns program itself, click the "i" button next to the table title.

2009 County Business Patterns: Geography Area Series; County Business Patterns 2009 Business Patterns

The text browser pop-up window appears. Use the links to access the other text for the program.



CB0900A1 - 2009 County Business Patterns: Geography Area Series: County Business Patterns







CBP Data User Guide

Further help

Help with County Business Patterns Data

• Phone: (301)763-2580

• E-mail: ewd.county.business.patterns@census.gov

Help with American FactFinder (economic data only)

• Phone: (301)763-5185

• E-mail: econ.dissemination@census.gov

Help with American FactFinder (demographic and other data)

Phone: (301)763-INFO(4636)

• Website: https://ask.census.gov/newrequest.php

Related links:

- American FactFinder: http://factfinder.census.gov/
- County Business Patterns: http://www.census.gov/econ/cbp/
- Nonemployer Statistics: http://www.census.gov/econ/nonemployer/
- 2012 Economic Census: http://www.census.gov/econ/census/
- Census Bureau Other Economic Programs: http://www.census.gov/econ/other_econ.html

